

BBC Worldwide Limited  
Woodlands 80 Wood Lane London W12 0TT  
Tel +44 (0) 20 8433 3533  
Fax +44 (0) 20 8433 2953  
bbcworldwide.com

ENTERTAINING THE WORLD, BRINGING VALUE TO THE BBC

Chief Executive

7<sup>th</sup> November 2007

Patricia Barnett  
Director  
Tourism Concern  
Stapleton House  
277-281 Holloway Road  
LONDON  
N7 8HN

Dear Ms Barnett

Thank you for your letter of 29<sup>th</sup> October.

The Lonely Planet Guide to Burma provides objective information to help travellers make informed decisions about whether or not to visit Burma and, should they decide to go, make informed choices on what they do when in the country.

The first chapter of the guide presents objectively all the issues and includes the views of Aung San Suu Kyi and the Burma Campaign UK. The guide also cites other sources of relevant information, such as Amnesty International. For travellers who decide to visit Burma, it provides information that will maximise their support for the local population and minimise the prospect of money going to the military regime. When travellers return, Lonely Planet encourages them to speak about their experiences and what they've seen.

Lonely Planet believes that its decision to publish a guide book to Burma does not of itself represent support or otherwise for the current regime. It provides information and lets readers decide for themselves. We have carefully reviewed that position and have no plans to withdraw the guide.



Again, I am glad you contacted me on this matter so that I could explain our position.

Yours sincerely

A handwritten signature in blue ink, consisting of several loops and a long horizontal stroke extending to the right.

John Smith