

Tourism Concern's Ethical Tour Operators' Group Application Form

Tourism Concern's Ethical Tour Operator's Group supports tour operators in developing and applying socially responsible business practices. It provides a specialised forum to exchange best practice, discuss current thinking and work together on the most challenging aspects of corporate social responsibility in tourism.

Members are encouraged to discuss the group in business to business forums. In order to protect the integrity of the initiative, membership will not be used in customer focused marketing unless agreed by Tourism Concern. Members agree to abide by Tourism Concern's policy on working with industry.

TOURISM CONCERN'S POLICY ON WORKING WITH INDUSTRY

- Most organizations working in tourism would acknowledge that their activities are not yet fairly traded nor sustainable. Tourism Concern welcomes the opportunity to work with any organisation willing and capable of change so long as this reflects our mission and does not compromise our values.
- Tourism Concern's mission is to make sure tourism always benefits the local communities. We work in a number of different ways, primarily campaigning, but always working towards solutions. Our integrity and independence are fundamental to achieving our mission and to providing a credible service to those organisations we work with.
- When entering into a working relationship with an organisation, Tourism Concern will respect the confidentiality relationship. No confidential information will be used by Tourism Concern in their campaigning activities.
- Tourism Concern is committed to campaigning against exploitation in tourism. It is essential to our independence and integrity that there be no influence or preferential treatment expected or given should an organisation with which we are working be involved in activities against which we are campaigning.

Tourism Concern will work with organizations:

1. That have genuine commitment to continuous improvement on their social performance including active approval and continued commitment at senior management level.
2. Where there are measurable improvements as a result of the changes they have implemented within the communities in which they operate.
3. That will not behave in such a way as to compromise the reputation of Tourism Concern, or have any negative impact on Tourism Concern's core activities.

Ethical Tour Operators' Group - Application Form

Organisation _____ Telephone _____

Address _____ Post Code _____

Contact Person _____ Email _____

Introductory Membership Fees _____ Number of Staff _____ Fee _____

No Staff	Fees
1-5	£ 200
5-10	£ 300
10-20	£ 400
20-150	£ 500
150+	Negotiable

Payment Options

Cheque Payment Please make cheques payable to Tourism Concern
Send to: Tourism Concern at Stapleton House 277- 281 Holloway Road,
London N7 8HN

Card Payment **Visa** **Mastercard** **Solo** **Switch/Maestro**

Card Number _____ **Expiry Date** _____

Authorized Signature _____ **Date** _____